



Proper care of your hair extensions is essential. By following some simple guidelines you will extend the life of your extensions. You must not treat your extensions as you would your natural hair. With all extensions, effort is required to maintain beautiful healthy looking hair. How long your extensions last will be up to you.

### SHAMPOO

It is best to shampoo your hair every 2 to 3 days with a gentle shampoo and conditioner. Avoid all products that contain alcohol. Alcohol will dry out your extensions. Use a spray-on conditioner between shampoos.

Before shampooing, comb your hair and remove all tangles with a wide tooth comb.

Gradually wet the hair with mixture of conditioner and water before shampooing.

Gently run the shampoo throughout the entire length of the hair in a downward motion without rubbing.

Be sure to rinse the shampoo out in the same downward direction.



### CONDITION

- Condition your hair after every shampoo
- Apply the conditioner three inches away from the scalp. Do not apply conditioner directly on the area of attachment.
- Rinse well in a downward direction working out any tangles with your fingers.
- Do not rub your hair with a towel after shampooing; gently squeeze the towel around the hair to absorb the excess moisture.



### MOISTURIZE

You will need to add moisturizing to your routine. If you do not moisturize your hair extensions, they will become dry. Use a non-greasy leave-in conditioner to keep your hair soft, but don't over do it. Too much conditioner causes build up and tangling.

### STYLING

Never use a brush when your extensions are wet, instead detangle hair with a wide tooth comb. When brushing dry hair use a soft bristle brush, start at the ends of your hair and gently work your way up. Always brush in a downward motion. Do not brush harshly. Brush your hair often. When styling use extra care when using blow dryers, flatirons and curling irons. Whenever possible let your hair dry naturally. This will help your extensions last longer.

### HAIR TREATMENTS

Never color, perm, or apply ANY chemicals to your hair extensions. A licensed salon professional, together with experience in PURE extensions, should provide all chemical treatments.

### GUIDELINES TO PREVENT TANGLING & MATTING

**Sleeping:** Do not sleep on wet hair. Hair should be dried thoroughly. Tie hair up in a ponytail or braid it before bed.

**Exercise:** Always wear your hair in a braid or a ponytail during exercise. Make a routine of rinsing and conditioning your hair after exercising.

**Swimming:** Avoid prolonged exposure to chlorine. Before swimming, comb out any tangles that may be present. Braid the hair to ensure that all of the hair is protected; if possible spray some leave-in conditioner in your hair. Wash and condition your hair immediately after swimming.

**AVOID:** using blow dryers, curling irons, and flat irons directly at the point of attachment. Avoid products with wax, alcohol silicone or sulfur. Avoid scrubbing or rubbing the hair.



Plan on visiting your hair stylist every 4 to 6 weeks for adjustments.  
This will guarantee that your hair will remain beautiful for months to come!

